

VENICE CHAMBER OF COMMERCE AND EARTH DAY LA PRESENT
VENICE ECO-FEST 2010
LA'S LARGEST OUTDOOR FREE GREEN FESTIVAL

Sponsorship Categories

In two years, the Venice Eco-Fest has established itself as a major event for the community of Venice, the Westside, and the City of Los Angeles. In this, our third year, we seek to continue to expand the festival in every category. The first year we had 115 exhibitors and 14 sponsors; the second year we had 150 exhibitors and 18 sponsors (including in-kind sponsors). We have room for as many as 300 exhibitors, and we are looking for additional exhibitors and sponsors, including a title sponsor. Below you will find more information on the different levels of sponsorship and what it could mean for your business to be a part of the Venice Eco-Fest 2010.

Councilman Bill Rosendahl, Congresswoman Jane Harmon and other celebrities (Ed Begley Jr., Anjelica Huston) and dignitaries will be hosting "Venice Eco-Fest - Venice Beach Music and Arts Eco-Festival," on **Saturday, July 10, 2010**, 10am –6pm on the world famous Venice Beach Boardwalk. The festival at Windward Avenue and the Venice Beach Plaza and Recreation area at the end of Windward, will include over one hundred-fifty booths, solar sound stage with all day music, entertainment and speakers, eco fashion show, community art show, gourmet organic vegetarian and vegan food court, interactive children's art/play area, magical and outrageous parade/procession down Ocean Front Walk, and much more.

\$20,000 Title Sponsorship includes:

- Top billing in title presentation ("Your corporation" presents, The Venice Eco-Fest 2010)
- Top billing in docu-montage promo DVD
- Exclusivity in your business category
- Largest logo in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, Santa Monica Mirror, LA Yoga, Whole Life Times, and others.
- Any size booth (or several booths in different locations and/or most prominent location).
- Largest logo on thousands of promotional flyers, handbills and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Sponsor materials in the media packets.
- Prominent mention in media interviews, exposures, and PSAs.
- Recognition as Title Sponsor in the Program booklet.
- Largest logo on the main event stage banner.
- Largest logo on banners welcoming people to the event.
- Opportunity to present on the main stage.
- Link to your website from the event website.
- Your literature at the event info booths.

Project of Venice Chamber of Commerce 501(c)5 TID 95-6419214
635 California Avenue • Venice, CA 90291 • 310-396-8205 • fax: 310-362-8400
earthdayla@yahoo.com www.earthdayla.org



celebrating the green revolution

\$10,000 Platinum Sponsorship includes:

- Exclusivity in your business category.
- Prominent full frame logo in our docu-montage promo DVD
- Larger logo in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, Santa Monica Mirror, LA Yoga, Whole Life Times and others.
- Any size booth (or several booths in different locations).
- Larger logo on thousands of promotional flyers, handbills and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Sponsor materials in the media packets.
- Recognition as Platinum Sponsor in the Program booklet.
- Larger logo on the main event banner.
- Larger logo on banners welcoming people to the event.
- Opportunity to present on the main stage.
- Link to your website from the event website.
- Your literature at the event info booths.

\$5,000 Gold Sponsorship includes:

- Logo in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, LA Yoga, Whole Life Times, and others.
- Two 10x10' booths.
- Logo on thousands of promotional flyers, and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Recognition as Gold Sponsor in the Program booklet.
- Sponsor materials in the media packets.
- Logo on the main event banner.
- Logo on banners welcoming people to the event.
- Link to your website from the event website.
- Your literature at the event info booths.

\$3,000 Silver Sponsorship Includes:

- Name in a series of ads in media such as The Argonaut, The Beachhead, the Daily Breeze, LA Yoga, Whole Life Times, and others.
- One 10x10' booth
- Logo on thousands of promotional flyers, and posters to be distributed prior to the event. Posters will be placed in stores and community centers throughout the area.
- Recognition as Silver Sponsor in the Program booklet.
- Sponsor materials in the media packets.
- Name on the main event banner
- Name on banners welcoming people to the event.
- Link to your website from the event website.
- Your literature at the event info booths.

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We look forward to working with you.

Sincerely,



Stephen Longfellow Fiske , founder/producer
Stephen@FiskeMusic.com 310-310-3177



Kacy Palmieri, exhibit producer
EarthDayLA@yahoo.com 888-295-8372

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